

# SPONSORSHIP PACKAGES

**11<sup>TH</sup> INTERNATIONAL**

**Conference and Workshop**



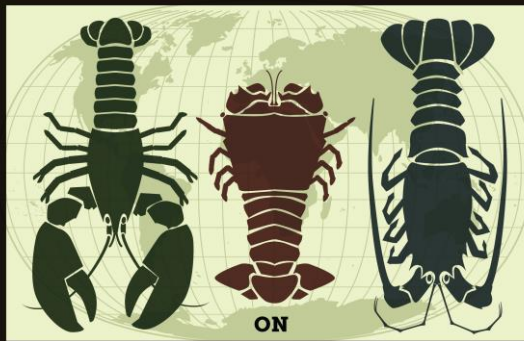
on

**LOBSTER**

**Biology & Management**

**Portland, Maine 4-9 June 2017**

[www.11thicwl.com](http://www.11thicwl.com)



## Lobster Biology & Management

*June 4-9, 2017, we shed new light on the secrets of lobsters of all stripes. Over 200 of the foremost researchers, industry professionals, governing bodies and academics from around the world will be in Portland, Maine.*

*And you can be right there in front of them.*

## Invitation

The University of Maine is hosting the 11th International Conference & Workshop on Lobster Biology & Management at the Holiday Inn by the Bay in Portland, Maine, USA.

The conference organizing committee invites your organization to consider supporting the conference as a sponsor. We have outlined a variety of sponsorship opportunities in this prospectus. The 5 day conference will include scientific presentations and poster sessions on management strategies and plans and many aspects of biology, an industry day where fishermen can interact with scientists and managers, social events, a lobster bake, and much more. For more information or inquiries about sponsorship packages, contact:

### Co-Chairs

**Richard Wahle**  
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## Platinum Partner

\$15,000+

### Banquet

#### Exclusive Benefits to the Partner

- ❖ Acknowledgment as the Platinum Partner on conference material
- ❖ Full page advertisement in the program book (artwork provided by the Partner)
- ❖ Three full complimentary registrations, including social functions - meet & greet, banquet, poster session and farewell reception
- ❖ Complimentary space for an exhibit booth (provided by the Partner)
- ❖ Partnership of the conference banquet with verbal acknowledgment at the banquet
- ❖ Opportunity to display a sign, poster or banner during the conference (provided by the Partner)
- ❖ Logo recognition pre- and post-entertainment at the banquet
- ❖ Logo on on-site signage
- ❖ Logo printed on the conference bag
- ❖ Logo displayed in the Program Book (Abstracts)
- ❖ Logo displayed on the conference website
- ❖ Opportunity to place one insert in the conference bag (insert provided by the Partner)
- ❖ Copy of the delegate registration list

## Gold Partner

\$10,000+

### Opening Session & Keynote Addresses

#### Benefits to the Partner

- ❖ Acknowledgment as a Gold Partner on conference print material
- ❖ Full page advertisement in the program book (artwork provided by the Partner)
- ❖ Two complimentary full registrations including social functions - meet & greet, banquet, poster session and farewell reception
- ❖ Complimentary space for an exhibit booth (provided by the Partner)
- ❖ Partnership of Opening & Keynote Address with verbal acknowledgment at the partnered session
- ❖ Opportunity to display a sign, poster or banner at the conference (provided by the Partner)
- ❖ Logo on screens pre and post speaker at the partnered session
- ❖ Logo on on-site signage
- ❖ Logo displayed in the Program Book (Abstracts)
- ❖ Logo displayed on the conference website
- ❖ Opportunity to place one insert in conference bag (insert provided by the Partner)
- ❖ Copy of delegate registration list

## Silver Partner \$7,000+

### Opening Reception, Lunches, Conference Bags

#### Benefits to the Partner

- ❖ Acknowledgment as a Silver Partner for the partnered event on conference print material
- ❖ One quarter-page advertisement in the program book (provided by the Partner)
- ❖ One full complimentary registration, including social functions – meet & greet, banquet, poster session and farewell reception
- ❖ Logo on on-site signage
- ❖ Logo displayed in the Program Book (Abstracts)
- ❖ Logo displayed on the conference website
- ❖ Opportunity to place one insert in the conference bag (insert provided by the Partner)
- ❖ Opportunity to display a sign or banner at the conference (sign provided by the Partner)
- ❖ Copy of delegate registration list

## Bronze Partner \$3,500+

### Poster Session, Farewell Reception

#### Benefits to the Partner

- ❖ Acknowledgment as a Bronze Partner for the partnered event on conference print material
- ❖ One quarter-page advertisement in the program book (provided by the Partner)
- ❖ Two complementary passes for either a social function (meet & greet, banquet, poster session or farewell reception) or a daily/industry day registration
- ❖ Logo on on-site signage
- ❖ Logo displayed in the Program Book (Abstracts)
- ❖ Logo displayed on the conference website
- ❖ Opportunity to place one insert in the conference bag (insert provided by the Partner)
- ❖ Opportunity to display a sign or banner at the conference (sign provided by the Partner)
- ❖ Copy of delegate registration list

## Other Sponsorship \$1,000+

### Health Breaks, Name Badges

#### Benefits to the Partner

- ❖ Acknowledgment as a Partner for the sponsored event on conference print material
- ❖ One eighth-page advertisement in the program book (provided by the Partner)
- ❖ One complimentary pass for either a social function (meet & greet, banquet, poster session or farewell reception) or a daily/industry day registration
- ❖ Logo displayed in the Program Book (Abstracts)
- ❖ Logo displayed on the conference website
- ❖ Opportunity to place one insert in the conference bag (insert provided by the Partner)

## Exhibition Booth \$1,750

The Exhibition will run for the duration of the conference. Morning & afternoon health breaks will be served in the Exhibition Area. Additionally, you will have the following benefits:

- ❖ Acknowledgement in the Program Book (Abstracts)
- ❖ Your participation displayed on the conference website
- ❖ Two conference registrations including the meet & greet
- ❖ Discounted registrations for additional company Representatives (\$450 per representative, including the meet & greet)
- ❖ A copy of the delegate registration list

## Advertisement in Program or Bag

**Program Book:** (Sponsor provides the artwork)

Full page:	\$800
Half page:	\$450

**Conference Bag Insert:** One promotional item to be placed in each delegate's bag (approved by Committee): \$550

## Sponsor a Student, Lobsterman or Keynote Speaker

**Registration or Housing:** (Sponsor provides the artwork)

Student Registration:	\$475
Student Housing (6 days):	\$1,000
Industry Day Registration:	\$200
Fisherman Housing (2 days):	\$350
Keynote Speaker Registration:	\$700
Keynote Speaker Housing (6 days):	\$1,000

## Custom Sponsorship – Design Your Own Package

*We understand the value of your sponsorship and are enthusiastic to discuss customized sponsorship opportunities with you to guarantee we meet your promotional goals while ensuring a successful conference. This can include direct financial support and/or in-kind contributions.*

*Contact one of the co-chairs to explore a custom sponsorship that will work best for you.*



## Sponsorship Request Form 2017

I/We would like to support **The 11<sup>th</sup> International Conference & Workshop on Lobster Biology & Management** as a sponsor of the following (please check all that apply):

SPONSORSHIP	AMOUNT	SUB-TOTAL
<input type="checkbox"/> <b>Platinum Partner (\$15,000+)</b> Primary Event Sponsorship		
<b>Gold Partner (\$10,000+)</b> <input type="checkbox"/> Opening & Keynote address <input type="checkbox"/> Banquet		
<b>Silver Partner (\$7,000+)</b> <input type="checkbox"/> Lunch <input type="checkbox"/> Meet & Greet		
<b>Bronze Partner (\$3,500+)</b> <input type="checkbox"/> Poster Session <input type="checkbox"/> Farewell Reception <input type="checkbox"/> Health Break		
<input type="checkbox"/> <b>Other Sponsor (\$1,000+)</b>		
<input type="checkbox"/> <b>Exhibition Booth (\$1,750)</b>		
<b>Advertisement in Program Book or Bag</b> <input type="checkbox"/> Full Page (\$850) <input type="checkbox"/> Half Page (\$400)		
<b>Sponsorship (Student, Lobsterman, Speaker)</b> <input type="checkbox"/> Registration (\$475, \$200, or \$700) <input type="checkbox"/> Housing (\$1,000, \$350)		
<b>Custom – Design Your Own Package</b> (Please describe what you'd like to do)		
<b>TOTAL:</b>		



## PAYMENT INFORMATION & PAYMENT ADDRESS

Check or Money Order Enclosed

For credit card payments, please complete Sponsorship Registration Form and mail or fax to Conference Services.

Visa       MasterCard

Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

CSC #: \_\_\_\_\_ Name as it appears on the card: \_\_\_\_\_  
(Print clearly)

**To contact us directly for ACH payments or other payment information, call Kathie Wing at University of Maine Conference Services, Tel: 207.581.4093 between 8AM-12Noon EST.**

Company Name: \_\_\_\_\_ Contact: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-Mail: \_\_\_\_\_ Web address: \_\_\_\_\_

<p><b>Mail or Fax to:</b> 11<sup>th</sup> International Conference &amp; Workshop on Lobster Biology &amp; Management c/o Conference Services University of Maine 5713 Chadbourne Hall Orono, Maine 04469-5713 <b>Tel: 00+1.207.581.4093</b> <b>Fax: 00+1.207.581.4097</b> <b>E-mail: <a href="mailto:Katherine.wing@umit.maine.edu">Katherine.wing@umit.maine.edu</a></b></p>
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**Cancellation Policy:** A cancellation fee of 30% is applicable for any sponsorship packages cancelled before December 31, 2016. No refund on packages cancelled less than six months prior to the Conference.

**Description:** For planning purposes, please give a brief description of any large, high or unusual equipment you will be displaying in your booth.